

# Boulder Transportation Connections (BTC)



**Presentation to the Transportation  
Legislative Review Committee (TLRC)  
September 20, 2022**



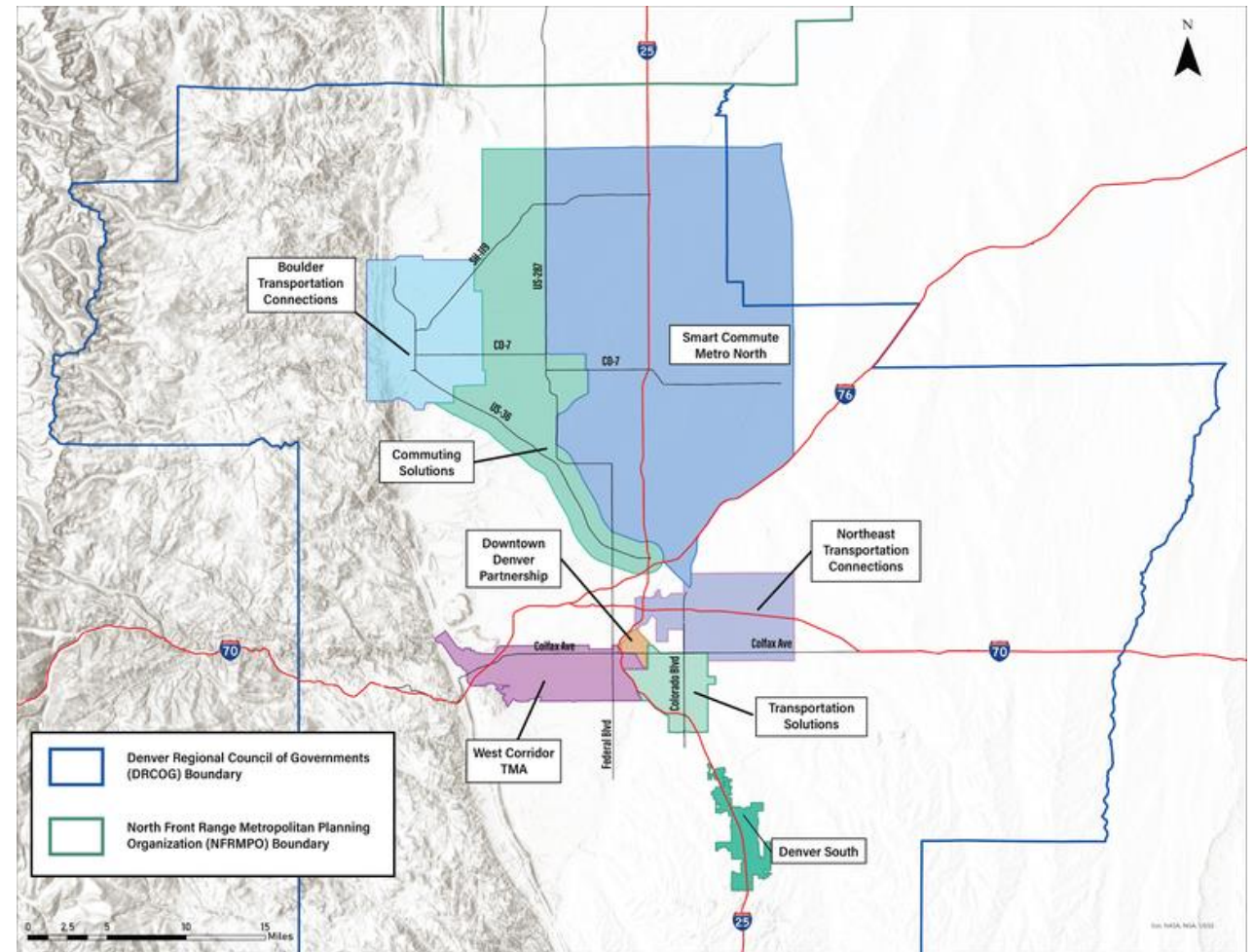
# Agenda

- What is a Transportation Management Organization (TMO)?
- BTC Integration with the Boulder Chamber
- BTC 2022 Accomplishments
- BTC 2023 Work Plan Highlights
- BTC Engagement With TLRC 2023 Legislative Session Bill Proposals
- BTC Upcoming Priorities

# What is a Transportation Management Organization (TMO)?

BTC is the City of Boulder's TMO and a member of DRCOG.

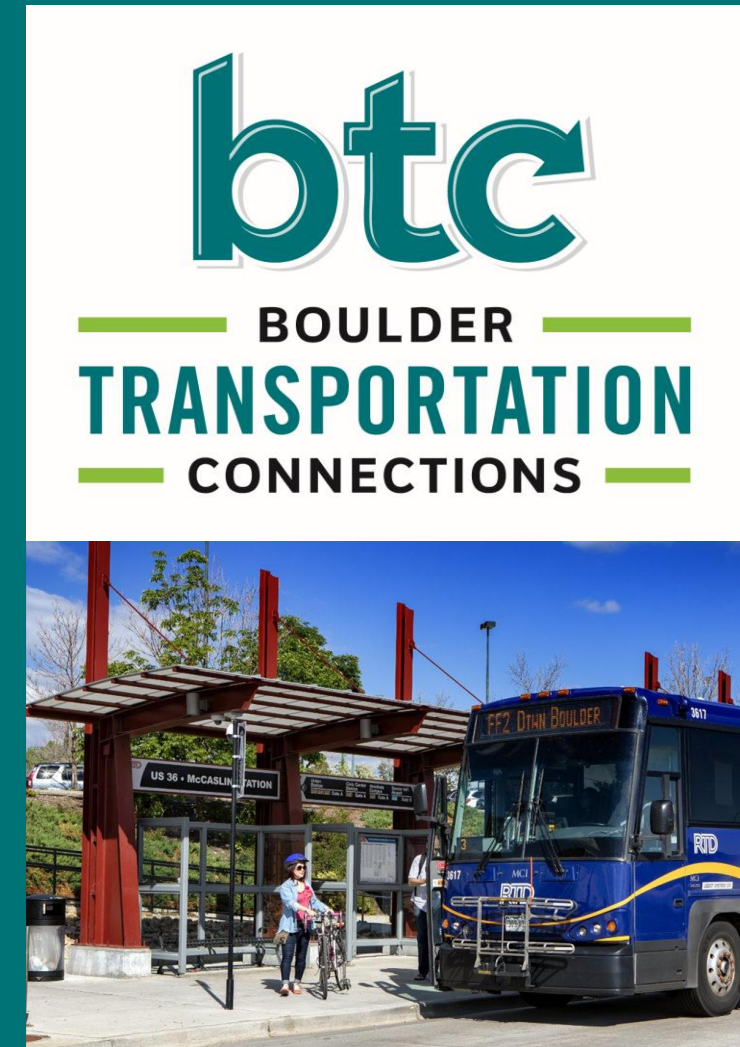
As one of eight TMOs in our region, BTC assists businesses, employees, and residents within the city of Boulder in choosing more efficient, cost-effective, and sustainable transportation options.



# BTC Integration with the Boulder Chamber

In 2021, BTC integrated with the Boulder Chamber, providing BTC direct connection to Boulder businesses and allowing BTC to:

- Better incorporate business community and workforce input in region-wide transportation planning
- Catalyze business community support for sustainable transportation legislation/ballot measures
- More fully understand the commute needs of employees and align TDM offerings with those needs





# BTC 2022 Accomplishments

- Marketed “Zero Fare for Better Air” campaign, made possible by SB22-180
- Educated community re: 2022 Safety Stop Law
- Submitted adopted amendments for HB22-1138
- Received CDOT TDM Innovation Grant award
- Selected to present at CDOT TDM Conference
- Advocated for Boulder Junction Access District service restoration in RTD SOP
- Overseeing Gunbarrel shuttle project



# BTC 2022 Accomplishments – Gunbarrel Project

- Submitted proposal to RTD July 2022 to launch on-demand shuttle service (fall 2023)
- Partners: City, Chamber, RTD, BTC, County, private developer (secured by BTC)
- Will focus on improved service to major employers, key destinations, resident housing and community services

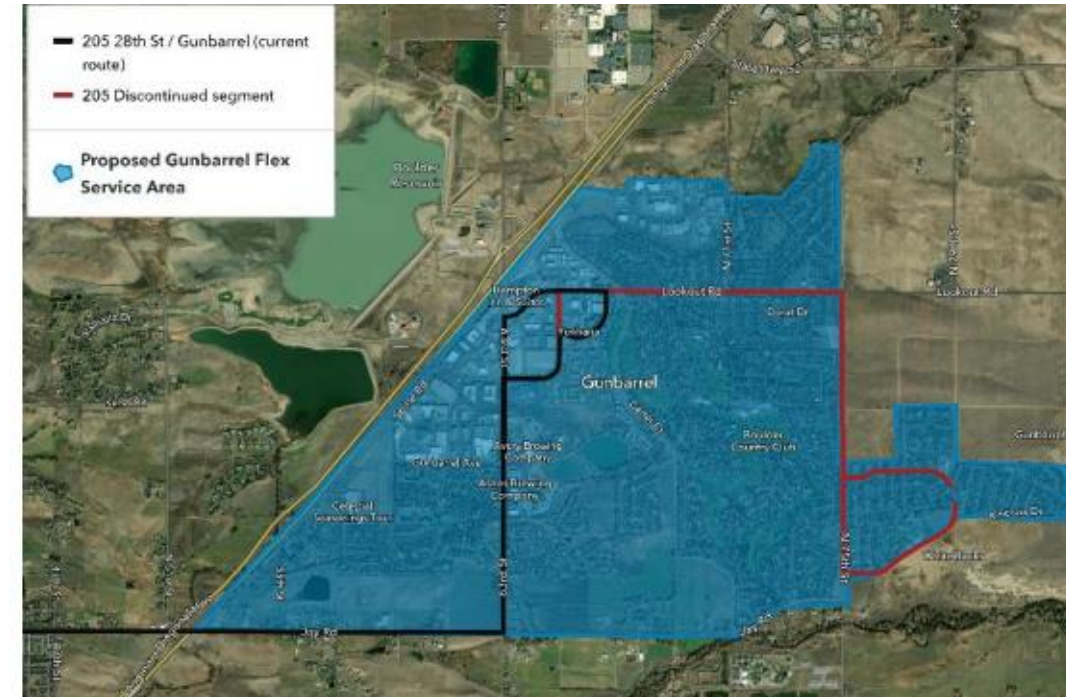


Image Source: City of Boulder

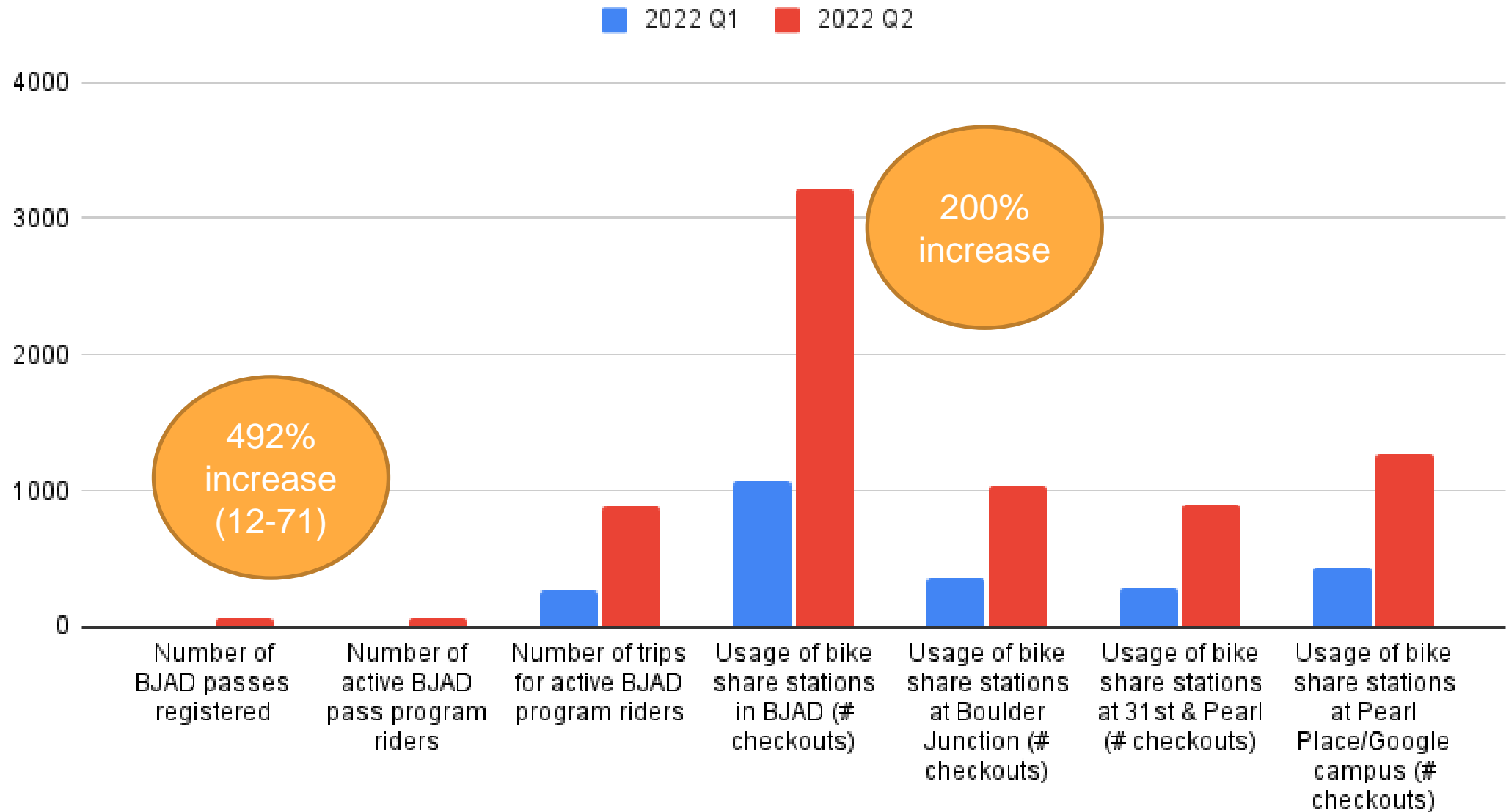


# BTC 2022 Accomplishments

- Founded and oversaw regionwide transportation leadership coalitions to advance shared sustainable transportation vision
- Hosted sustainable transportation focused meetings & events (incl. BTWD station with over 400 attendees)
- Conducted TDM education & outreach to businesses and residents

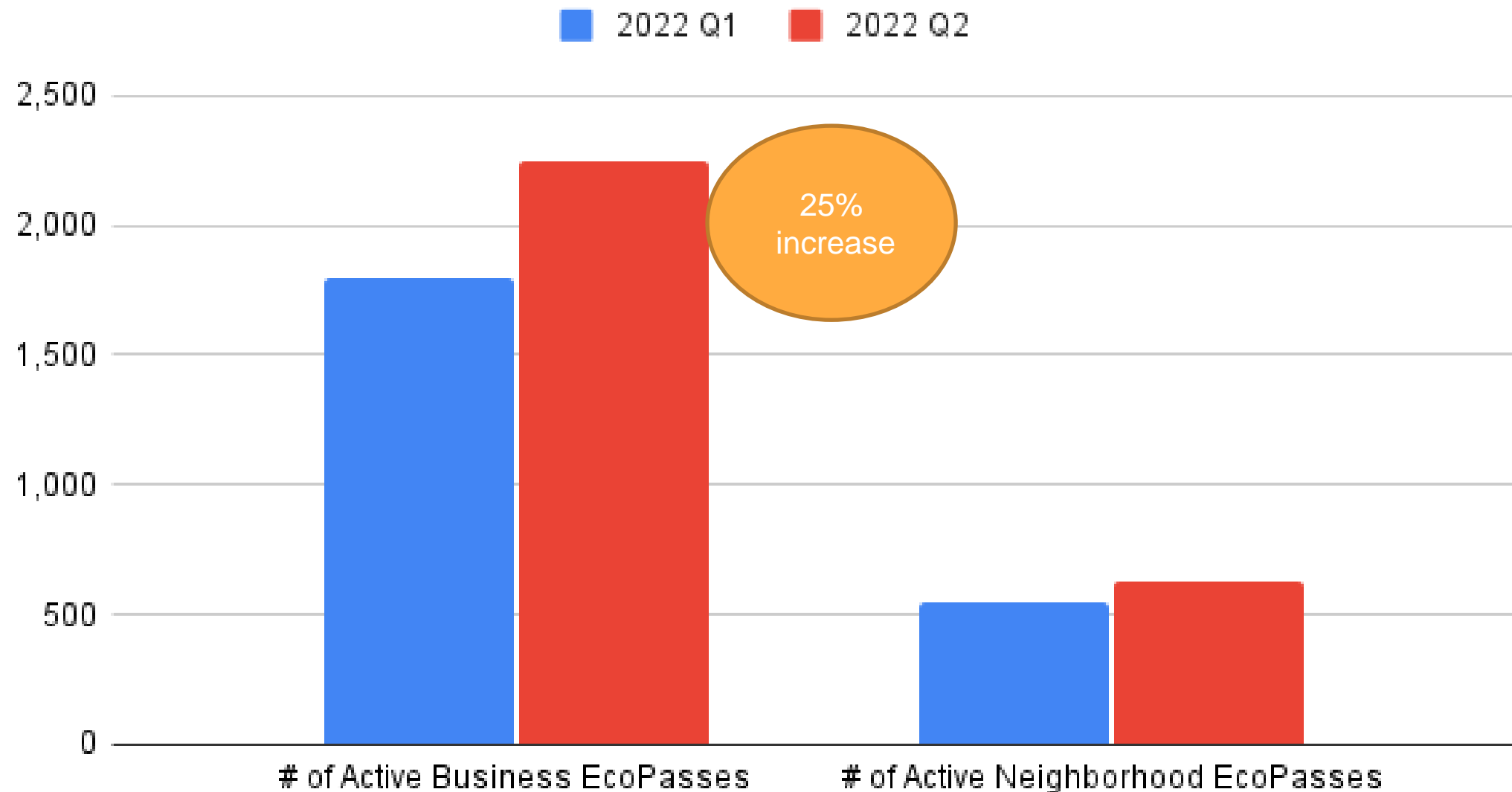


## BCycle Improvements - 2022 Q1 to 2022 Q2





## Eco Pass Improvements - 2022 Q1 to 2022 Q2



# BTC 2023 Work Plan Highlights

Continue to:

- facilitate business and community input on transportation infrastructure projects
- provide input and facilitate partner input on legislation/ballot initiatives
- conduct TDM outreach to businesses/residents
- lead on-demand micro-transit shuttle projects



# BTC 2023 Work Plan Highlights



- Provide State legislators with BTC accomplishment briefs & asks
- Continue to advocate for service restoration in RTD SOP
- Support employers in taking advantage of HB22-1026
- Support local e-bike rebate program funded by SB22-193
- In partnership with transportation leaders, pursue funding for EV-advancement projects through SB21-260 grant opportunities

# BTC Engagement With TLRC 2023 Legislative Session Bill Proposals

- [Electric Vehicle Charging Systems at Rest Areas](#)
- [Minor Driver's Education Requirements](#) (BTC might advocate for inclusion in minor's DE curriculum of Bicycle Friendly Driver and Pedestrian Friendly Driver curriculum)
- [Automated Vehicle Identification Systems](#)





# BTC Upcoming Priorities



- More state funding for locally run/administered transit service
- Increased funding for TMAs
- Offer fare free transit throughout summer/ozone season
- Address public transportation operator shortage
- Significant increase in State funding for public transportation over next 5 years

# Questions?

# Thank you!

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